



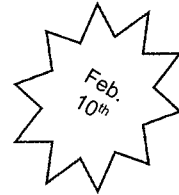
Sierra-Cascade Logging Conference



February 9th, 10th, 11th, 2017

Exciting additions to these traditional Events!

LUMBERJACK BANQUET & EDUCATION AUCTION featuring...



Live Auction With

rb RITCHIE BROS.
Auctioneers

Silent Auction
With Mobile
Bidding
during
CONFERENCE
WEEK



PRESIDENT'S RECEPTION & VENDOR DINNER featuring...



Anderson High School Jazz Band



*First Annual
WINE PULL!*



EDUCATION AUCTION COMMITTEE

Lynnann Foster, Co-Chair, Redding Convention and Visitors Bureau – 530-605-8160
Pam Orchard, Co-Chair, Tri Counties Bank – 530-680-8320

www.sierracascadeexpo.com
e-mail: scicexpo@att.com

COMMITTEE MEMBERS:

Bob & Alice Thompson, Hat
Creek Construction &
Materials

Carol Perea,
Anderson High School

Dessa Eagleson, Cox Realty

Diane Dealey Neill,
Forestry Challenge

Francine Snapp, WTI Energy

Greg Kostick, Trinity River
Lumber Company

Jennifer Wallen,
Tri Counties Bank

Jennifer McDaniel,
Tri Counties Bank

Jim Henson,
Roseburg Forest Products

Joe Miller, Trinity River
Lumber Company

Joye Lidell, Tri Counties Bank

Kathie Muse,
Northern Lights Energy

Kay Hutsell, WTI Energy

Kelly Fredrickson,
Pacific Gas & Electric

Lindsay VanLanningham,
The Forest Foundation

Lyndsey Ferguson, Shasta
Co. Office of Education

Mark Lathrop,
Sierra Pacific Industries

Melissa Budden, Coldwell
Banker-C & C Properties

Michele Vesely, The Forest
Foundation

Mike Mitzel, Sierra Pacific
Industries

Monte Adams, Sierra-
Cascade Logging Conference

Sherry James, Sierra-
Cascade Logging Conference

Ted James,
Sierra Pacific Industries

Dear Friends of the Sierra-Cascade Logging Conference,

We are preparing for our 68th annual Forest Products & Construction Equipment Exposition to be held at the Shasta District Fairgrounds February 9, 10, and 11, 2017. This year's auction will be monitored by Richie Bros. Auctioneers and our Silent Auction will have "Mobile Bidding" available for attendees and those unable to attend!

Our annual Lumberjack Education Dinner & Auction will be held on Friday, February 10, 2017 at the Win-River Casino Event Center starting at 6 p.m. The auction is a fundraiser that supports:

- Logging Conference Education Day
- In-Woods Demonstration
- FFA Forestry Competition
- Non-profit partners who educate the public, students and teachers the wise management of our forests
- Scholarships for local students interested in careers in the industry.

Your support is much appreciated. Please consider one or more of the following ways you can help:

- ✓ Donate or Sponsor an Auction Item for the Live Auction
- ✓ Donate or Sponsor a Gift Basket or other items for our Silent Auction
- ✓ Donate Directly to our College Scholarship Program

Many of the programs we support are aimed at educating the urban regions of our state providing real education based on scientific research and demonstrate continual monitoring to assure the health of our forests.

Please contact our Auction Committee with any questions. Your support is sincerely appreciated and will be acknowledged at the event with over 500 people in attendance last year!

Sincerely,

Lynnann Foster & Pam Orchard
Co-Chairs, Education Auction Committee

Sierra-Cascade Logging Conference
(530) 605-8160 or (530) 680-8320



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e-mail: sclcexpo@att.com

GIFT BASKET IDEAS

A Company Theme with all of your own advertising material (hats, mugs, jackets, etc.)

A Movie Them Basket with DVDs, Popcorn and Candy

A Valentine Theme with romantic movie & music, wine, chocolates, etc.

A Wine & Cheese Theme in a basket with crackers, olives, salami stick, etc.

An Outdoors Theme with various hunting, fishing & camping items

A Toy Basket with various toys and books for children

A Pamper Yourself Basket with lotions, candles, bath salts, relaxing music, wine, etc.

A Western Theme with western decorations, hat, yard art, mugs, western movies, etc.

A Garden Theme with gardening tools, gloves, seeds, gift card to nursery, etc.

A Coffee Basket with a variety of different coffees and mugs

These are just a few ideas, but use your imagination and please complete the contents of your basket on the attached blank list so bidders know what they will be getting if they bid high.

Please keep in mind that the Silent Auction Items will be judged with a "Director's Choice" basket/item moving to the first Live Auction item with YOUR BUSINESS acknowledged at the very beginning of the Live Auction. All donors will be acknowledged at the Silent Auction Tables, but you will get even more recognition if your basket/item is selected for the Live Auction with over 500 people in attendance.

Donations must be received no later than noon on Friday, 2/3/17, at Win River Casino's Event Center, as bidding begins on Monday 2/6/2017 (For prior delivery arrangements contact the Committee Member that solicited you or one of the Co-Chairs listed above.)

Thank you for your support!



Sierra-Cascade Logging Conference Presents:



When: Friday, February 10, 2017

Where: Win-River Resort & Casino – Eagle Room

Time: 10:30 a.m. Program Doors Open

11:00 am Brunch Served

12:00 pm *Inspirational & Interactive*

Presentation with Joy Taylor

1:00 pm Door Prize

Cost: \$30.00 per person (Member)

\$40.00 per person (Non-Member)

Tickets may be purchased with your registration or separately at:

www.sierracascadeexpo.com

(Don't delay, limited availability)

GREAT ENTERTAINMENT, FOOD & FUN!



Sierra-Cascade Logging Conference, Inc. (SCLC) • PO Box 993220 • Redding CA 96099-3220
Phone 530-222-1290 Fax 530-222-1320



SIERRA CASCADE LOGGING CONFERENCE

PRESENTS

THE 37TH ANNUAL GOLF TOURNAMENT

WEDNESDAY FEBRUARY 8TH 2017



CHECK-IN TIME 8:00 AM, 9:00 AM SHOTGUN START

GOLD HILLS GOLF CLUB, 1950 GOLD HILLS DRIVE, REDDING, CA 96003

LUNCH & SPECIAL EVENTS PRIZES INCLUDED

\$75 PER PERSON ENTRY FEE

DEADLINE FOR ENTRY JANUARY 31, 2017 OR THE FIRST 120 PAID ENTRIES.

CONTACT PAUL VIOLET, 530 675-2343 FOR FURTHER INFORMATION

CANCELLATION FOR INCLEMENT WEATHER

_____ YES I AM INTERESTED IN BEING A GOLF TEE SPONSOR FOR \$150.

ENTRY FORM REGISTRATION

NAME _____ COMPANY/TEAM _____

NAME _____ COMPANY/TEAM _____

NAME _____ COMPANY/TEAM _____

NAME _____ COMPANY/TEAM _____

PLEASE INDICATE THE PLAYER OR PLAYERS WITH WHOM YOU WOULD LIKE TO BE A TEAM.
THE TOURNAMENT COMMITTEE WILL RESOLVE ALL PAIRING CONFLICTS.

NAME (PLEASE PRINT) _____

COMPANY OR BUSINESS NAME _____

ADDRESS _____

PHONE NO. _____ DATE _____ \$ AMT. SUBMITTED _____

YOU MAY PAY BY CHECK OR CREDIT CARD

CC# _____ EXP. DATE _____ ZIP CODE _____

MAIL TO: SCLC PO. Box 993220, REDDING, CA 96099-3220

PH. 530 222-1290 FAX 530 222-1320 E-MAIL SCLCEXPO@ATT.NET WWW.SIERRACASCADEEXPO.COM



SIERRA CASCADE LOGGING CONFERENCE

PRESENTS A

EXCAVATOR RODEO



SATURDAY FEBRUARY 11TH 2017 STARTING AT 9:00 AM

SHASTA DISTRICT FAIRGROUNDS, ANDERSON CALIFORNIA

INSIDE FAIRGROUNDS, CENTER PAVED ROAD, HELICOPTER AREA

SPONSORED BY: EDDIE AXNER CONSTRUCTION, INC.
5249 OLD OREGON TRAIL, REDDING, CA 96002



EXCAVATOR RODEO OFFICIAL RULES

THESE RULES HAVE BEEN DEvised FOR YOUR SAFETY AND IN THE INTEREST OF FAIR PLAY. YOUR COOPERATION IN MAKING THIS EVENT A SUCCESS BY READING AND FOLLOWING THESE RULES IS GREATLY APPRECIATED.

1. Entry Fee will be \$10.00 per operator, and late entries will be accepted if space is available.
2. Must abide by rules of the competition.
3. Must complete and sign entry form.
4. Only those contestants that have registered for the competition will be allowed to participate. There will be no substitutes for any contestant.
5. A three judge panel will oversee the competition and their decisions will be final. If any questions or discrepancies arise that are not covered in the rules and regulations, the panel of judges will make a decision that will be final.
6. If there are problems with the excavator during the competition, a contestant may be allowed to start over with either new or repaired equipment.
7. All competitors should conduct themselves as professionals. Use of profanity will result in a 10 second penalty. Unsportsmanlike behavior could result in disqualification.

**1ST PRIZE \$1000 2ND PRIZE \$500 3RD PRIZE \$250
& OTHER GREAT PRIZES**

FOR MORE INFORMATION CONTACT: KEITH FOSTER AT 530-941-7414 OR 530-221-2103

YES, I AM INTERESTED IN BEING A SPONSOR.

NAME (PLEASE PRINT) _____

COMPANY OR BUSINESS NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE NO. _____ E-MAIL _____

SIGNATURE _____ DATE _____ \$ AMT. SUBMITTED _____

PLEASE MAKE CHECKS PAYABLE TO SIERRA CASCADE LOGGING CONFERENCE, INC. (SCLC)

MAIL TO: SCLC PO. Box 993220, REDDING, CA 96099-3220

PH. 530 222-1290 FAX 530 222-1320 E-MAIL SCLCEXPO@ATT.NET

WWW.SIERRACASCADEEXPO.COM



SIERRA CASCADE LOGGING CONFERENCE

PRESENTS A

LOG LOADING SKILLS COMPETITION



SATURDAY FEBRUARY 11TH 2017

SHASTA DISTRICT FAIRGROUNDS, ANDERSON CALIFORNIA

INSIDE FAIRGROUNDS, CENTER PAVED ROAD, GRASS AREA

SPONSORED BY: PAPE MACHINERY, INC.

5065 CATERPILLAR ROAD, REDDING, CA 96003

AND BY WARNER ENTERPRISES, SHANE CO. AND LEVEY TRANSPORT



MACHINERY

LOG LOADING SKILLS OFFICIAL RULES

THESE RULES HAVE BEEN DEvised FOR YOUR SAFETY AND IN THE INTEREST OF FAIR PLAY. YOUR COOPERATION BY READING AND FOLLOWING THESE RULES IS GREATLY APPRECIATED AND WILL CONTINUE TO HELP MAKE THIS EVENT A GREAT SUCCESS.

HEATS WILL TAKE PLACE ON FRIDAY AND SATURDAY MORNING WITH THE TOP 15 TIMES GOING ON TO THE FINALS STARTING AT NOON ON SATURDAY.

1. To participate in this event, Loader Operators must be an SCLC member and are required to be sponsored by a company or be an owner/operator.
2. Must abide by rules of the competition.
3. Must complete and sign entry form.
4. Only those contestants that have registered for the competition will be allowed to participate. There will be no substitutes for any contestant.
5. A three judge panel will oversee the competition and their

- decisions will be final. If any questions or discrepancies arise that are not covered in the rules and regulations, the panel of judges will make a decision that will be final.
6. If there are problems with the loader during the competition, a contestant may be allowed to start over with either new or repaired equipment.
7. All competitors should conduct themselves as professionals. Use of profanity will result in a 10 second penalty. Unsportsmanlike behavior could result in disqualification.

PRIZES WILL BE AWARDED TO 1ST THRU 5TH PLACE!

FOR MORE INFORMATION CONTACT: GARY WARNER AT 530-941-4655 OR 530-241-4000

YES, I AM INTERESTED IN BEING A SPONSOR.

NAME (PLEASE PRINT) _____

COMPANY OR BUSINESS NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE No. _____ E-MAIL _____

SIGNATURE _____ DATE _____ \$ AMT. SUBMITTED _____

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PH. 530 222-1290 FAX 530 222-1320 E-MAIL SCLCEXPO@ATT.NET

WWW.SIERRACASCADEEXPO.COM



SIERRA CASCADE LOGGING CONFERENCE

PRESENTS A

TRUCK DRIVING SKILLS COMPETITION



SATURDAY FEBRUARY 11TH 2017

SHASTA DISTRICT FAIRGROUNDS, ANDERSON CALIFORNIA

IN THE WEST PARKING LOT

COMPETITION TO TAKE PLACE AFTER THE TRUCKERS SEMINAR

ENTRY FEE \$10.00

PRIZES WILL BE AWARDED!

DIVISIONS

PICKUP & TRAILER

TRUCK & TRAILER

FOR MORE INFORMATION CONTACT: RICK WILLIAMS AT 530-949-6742

ENTRY FORM REGISTRATION

NAME (PLEASE PRINT) _____

COMPANY OR BUSINESS NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE NO. _____ E-MAIL _____

SIGNATURE _____ DATE _____ \$ AMT. SUBMITTED _____

PLEASE MAKE CHECKS PAYABLE TO SIERRA CASCADE LOGGING CONFERENCE, INC. (SCLC)

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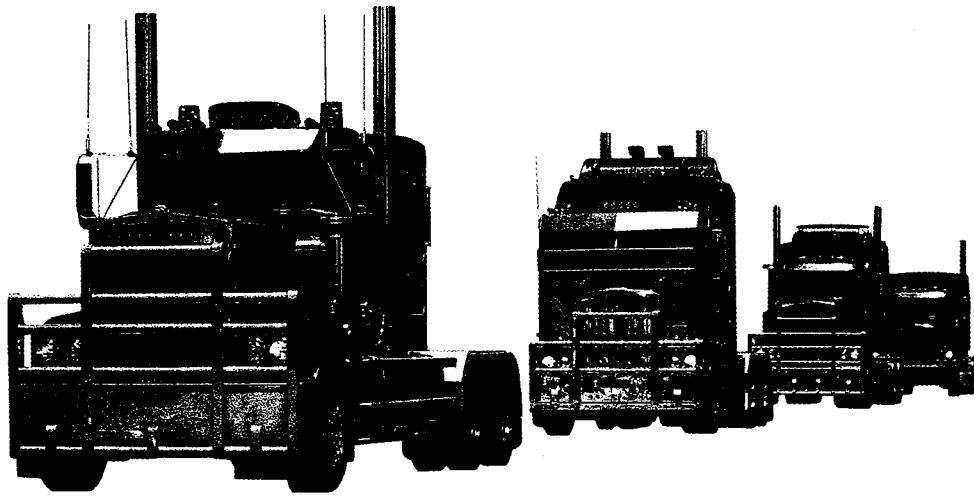
PH. 530 222-1290 FAX 530 222-1320 E-MAIL SCLCEXPO@ATT.NET

WWW.SIERRACASCADEEXPO.COM

THE TRUCKERS SEMINAR

DOORS OPEN AT 7:00 AM AT FUSARO HALL. WE WILL HAVE A PACKED AGENDA ON ALL OF THE LATEST NEWS ON TRUCKING AND REGULATIONS. DOOR PRIZE TICKETS WILL BE SOLD AT THE DOOR FOR \$5.00 EACH. FOR MORE INFORMATION CONTACT ROGER VICKERS AT 530-222-1212

_____ **YES, I AM INTERESTED IN BEING A SPONSOR.**



2017 TRUCKERS SEMINAR

**Saturday, February 11, 2017
Fusaro Hall, Anderson Fairgrounds**

Sponsored By: Roberson & Sons Insurance Services, Inc. AND
(CVPRS, Inc.) Commercial Vehicle Permit & Registration Services, Inc.

This year we are pleased to bring you an information packed meeting presented by representatives from the California Truckers Association and CARB on 2017 compliance, followed by a question & answer session.

6:30 a.m. Doors open, coffee, donuts and breakfast burritos provided.

Door Prize Drawings through the presentation.

Tickets cost \$5.00

(Grand prize is a set of Les Schwab Steer Tires)

**WE HOPE TO YOU SEE
AT OUR 2017 EVENT!**

*For more information please contact:
Roger Vickers at 530-604-2095*



ATTENTION
SIERRA CASCADE LOGGING CONFERENCE
MEMBERS

WE HAVE A NEW BENEFIT FOR OUR MEMBERS IN 2015

IF YOU ARE A MEMBER OF ASSOCIATED CALIFORNIA LOGGERS

OR

LOGGERS ASSOCIATION OF NORTHERN CALIFORNIA

YOU CAN RECEIVE

2 PRO LOGGER CREDITS

OR

2 CERTIFIED LOGGER CREDITS

FOR ATTENDING

THE SIERRA CASCADE LOGGING CONFERENCE EQUIPMENT SHOW

CHECK YOUR MEMBERSHIP REGISTRATION FORM

**YOUR ATTENDANCE VERIFICATION CARD WILL BE INCLUDED IN
YOUR PACKET**