



2016 SIERRA-CASCADE LOGGING CONFERENCE EDUCATION DAY REPORT

Respectfully submitted: Jeanne Tomascheski / Ted James / Carol Perea / Shaney Emerson / Delbert Gannon February 22nd, 2016

Education Day planning for 2016 began at our wrap-up meeting and continued via email through the fall months. We ordered a two-year supply of ribbons for the poster contest, from Bright's Awards in Redding.

Jeanne Tomascheski contacted the schools and classroom teachers to attend the Education Day event while in concert, Shaney Emerson contacted Resource Professionals to be guides to host the students. Carol Perea's High School students pack the gift bags and organize them for each class.



Jeanne Tomascheski provided poster paper and personal classroom visits to twelve (12) schools with thirty-one (31) individual classes. Jason Poburko (SPI) handled the class from Junction City School where his son is a student. These visits prepare both students and teachers for what to expect during their fieldtrip, what to wear, and how to be



*31 Classes (New: Metteer)
(Most: Anderson Heights)
(Furthest: Junction City)
Over 800 STUDENTS with
additional Teachers and
parents from Shasta,
Trinity & Tehama Co*



safe. These classroom site visits account for every school being on time at the fairgrounds and wearing proper outdoor attire to take their tour.

This year we had early requests from two schools in Red Bluff: Antelope and Metteer. Also, enrollment increased at Columbia, Anderson Heights, North Cottonwood and Happy Valley. Each of those schools had more 4th grade students than in the past, so we did not

Donated Volunteer Time:

- **60 Resource Professional Guides** from – CAL FIRE , USFS, CDF&W, Collins Pine, W.M. Beaty & Associates, Sierra Pacific Industries, Trinity River Lumber, Soper-Wheeler, Creekside Logging, Shasta College, Fruit Growers, Retired and Consulting.
- **22 Professional Presenters** from –W.M. Beaty & Associates, Roseburg, Warner Enterprises, Red Tail Publishing, Sierra Pacific Industries, USFS Retired, Ryan Anderson Carving, Wood Mizer, Eddie Axner Excavating, Bejac, The Forest Foundation, Hearst, Cal Fire and Wild Things
- **30 College Student Guides** from *Shasta College* Heavy Equipment Operators Club and Forestry Club (John Livingston)
- **32 High School Student Guides** from *Anderson High School* – also bagged all seedlings, sorted items into 800 student backpacks, Tommy 2x4 actor & handlers (Carol Perea)



invite two schools that attended in 2015: Buckeye (Grade 7) or Black Butte (Grades 3, 4 and



5). We limited our numbers to 800 students, and 32 classes, and we had to turn three schools away: Bend School, Junction School and Evergreen Home School. We did some creative grouping to fit everyone into the double-barreled shotgun schedule. We expanded the second half of the rotation to include 8 stops in addition to the Wild Things Show/Logging Sports/Poster Contest. Jeanne contacted each school to see which classes could stay until 12:15, and we put them in the second rotation. We also added an additional forest products station sponsored by The Forest Foundation, so that each



rotation would learn about all of the amazing and unusual products that come from trees. Last year we added a second tree planting demonstration, so that each class learns about reforestation as well. We felt

that products and reforestation were important additions to our messages about harvesting equipment and techniques, wildlife habitat and protection, careers in forestry and natural resources, etc.

The weather for Education Day 2016 was predicted to be unseasonably sunny and warm. The day before the event, we altered a few stations to be outdoors, due to the absence of the normal rainy weather. The weather was so nice that several schools remained on-site for lunch on the grass after our programs had concluded.



Guides gathered and received their instructions and pairings at the entrance to Ferrari Hall. Every guide, presenter and student working to host the elementary kids was outfitted with a dark green T-shirt featuring the conference logo with "This is how we roll" on the back in white. Guides enjoy receiving a t-shirt gift and many are worn for a few years as reminders.

Delbert Gannon led one-half of the guides on a "dry run" of the tour stops they would visit, while Jeanne Tomascheski led the other half of the resource professionals through their tour

destinations. This is a vital step for new guides to see how the program flows and connect with the presenters they will be visiting with the students. In addition, they can receive a few tips from veteran guides to be more successful and confident. (Double-Barreled Shotgun Rotation)



We were successful in achieving our goal in the poster contest with only two classes unable to produce an entry (28 posters entered). This was a lesson in "be careful what you ask for" as this made judging to select the top three from more than a dozen entries in each rotation a real challenge. The wildlife / logging sports show was outstanding this year...! We are learning to stand just outside the metal cover of Joe Spear Arena when the lumberjacks



are competing as the decibel level achieved by roughly 400-students is remarkable. The Cal Fire air attack helicopter was a fan favorite, as well as Smokey Bear, and Tommy 2 by 4, an Anderson High School student volunteer, dressed in the 8 foot tall costume.

Each bus was outfitted with the gift bags (dark green drawstring backpacks with white logo) to be distributed to each student when they returned to the school. These contained



pencils, bookmarks, coloring books and other information to complement their tour. Anderson High School students arrived at 8:00 a.m., and efficiently bagged 800 seedlings for the students. The Anderson High Natural Resource students floral design class also provided (at no cost) 50 beautiful table centerpieces for the Education Auction Dinner.

Teachers enjoy receiving the transportation funding (without which they would not be able to attend) and poster contest monies. No other event pays them such respect. This year we distributed a ["Save the Date"](#) flyer for the SCLC In-Woods Forest Harvest Demonstration (April 20th or

21st) to all of the teachers in attendance as they were receiving their transportation checks. [Winning posters](#) were on display at the Education Auction dinner, up high on the railing at the Win River Resort ballroom. We sold two of the posters in the silent auction for a total of \$175. Because the



posters were displayed up high, it was difficult to see the quality and detail of the artwork. We are investigating the possibility of displaying the posters at the fairgrounds next year, where they can be enjoyed by all of the conference attendees, the general public, and the students who bring their families back to the conference on Saturday.

Committee members plan to meet for a wrap-up meeting in March. Ideas for Education Day 2017 already include; bringing back the two The Forest Foundation woods products stations; look for inside & sheltered demonstration opportunities; perhaps a high school aged tour on Friday to plant career seeds.